

Invitation

International Doctoral Seminars

March 9th, 2022, 16.00-18.30 (EST)

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

Topic of third seminar: „Technology in Economics, Finance and Management”

Programme of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for Accreditation and International Cooperation) and **Prof. Czesław Zajac** (Dean of Doctoral School of WUEB)

16:10 – **Anna Uklańska**, Doctoral School no 2 Warsaw University of Technology: *Automation of processes - a "must have" in process management.*

16:30 – **Ali Qureshi Adeel**, Poznań University of Economics and Business: *The Power of Social Media: Effects of CEO Tweets on Stock Returns.*

16:50 – **Aleksandra Cholewa-Domanagic**, Doctoral School, University of Szczecin: *Implementation of a blockchain technology in traceability reporting related to so called "conflict minerals" - tin, tungsten and tantalum.*

17:10 – **Karolina Miałkowska**, Doctoral School of Wrocław University of Economics and Business: *Review of Feature Selection methods for Deep Learning; UEW*

17:30 – **Luong Nguyet Tran**, Doctoral School of Social Sciences, University of Łódź: *The systematic review of destination brand personality - the conceptual framework*

Moderated by **Prof. Artur Klimek**.

Basic Features:

- held online via Teams;
- language of meeting: English
- each participant will receive certificate of attendance.

ATTENTION!

Registration for non-presenting participants: to get link to meeting via Teams please send an email by March 5th, 2022 to olga.rutkowska@ue.wroc.pl or renata.majewska@ue.wroc.pl,

(Persons interested in participation in next seminar, estimated date May 5th, 2022) – non-presenting participants – please send email to contact data below until April 25th, 2022.



renata.majewska@ue.wroc.pl
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Wrocław University
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